

Appl. No. 10/014,541
Amendment dated: July 22, 2004
Reply to OA of: June 17, 2004

This listing of claims will replace all prior versions and listings of claims in the application.

Listing of Claims:

Claims 1-8(canceled).

9(previously presented). A flexible film product comprising a flexible film base having a thickness of between $4\text{ }\mu\text{m}$ ~ $200\text{ }\mu\text{m}$ coated with a thin coating of a ceramic material which absorbs environmental energy and radiates far infrared radiation of wavelength $4\text{-}14\text{ }\mu\text{m}$, wherein said far infrared ceramic material is selected from the group consisting of Al_2O_3 , Fe_2O_3 , TiO_2 , Cr_2O_3 , SiO_2 , Y_2O_3 , MgO , ZrO_2 and mixtures thereof and wherein the thickness of the coating of ceramic material is between $1\text{ }\mu\text{m}$ ~ $50\text{ }\mu\text{m}$, and said ceramic material of said coating is dispersed in a bonding agent; with the proviso that the thickness of said coating is less than the thickness of said film base.

10(previously presented). A flexible film product according to claim 9 wherein the flexible film base is a polyester, a polyolefin, thin paper, thin metal foil or a thin cloth.

11(previously presented). A flexible film product according to claim 10 wherein the polyester is a PET film.

12(previously presented). A flexible film product according to claim 10 wherein the polyolefin film is polyethylene or polypropylene.

13(previously presented). A flexible film product according to claim 10 wherein the thin metal foil is aluminum foil or a tin metal foil.

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14(previously presented). A flexible film product according to claim 9 wherein the flexible film base is a polyvinyl chloride film.

15(previously presented). A flexible film product according to claim 10 wherein the flexible film base is a polyolefin.

Claims 16- 23(canceled).